

REMARKS

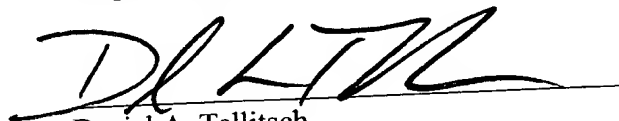
Applicant has reviewed the *Advisory Action* and has the following comments in response thereto:

Regarding the Prior art "GartnerGroup Says eBay and AutoTrader.com Partnership Should Improve Conversion Purchasing Rates for Online Used Cars," published on Mar. 7, 2000, the Applicants respectfully refer the Examiner to the Applicant's Declaration under 37 CFR 1.131 attached hereto which establishes invention of the rejected claims prior to Mar. 7, 2000. Since all of the Examiner's rejections rely on this prior art, the Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Applicant does not believe that an extension of time is required at this time for the filing of this Response to Final Office Action. However, if Applicant's assumption is incorrect, you are hereby authorized to deduct the required amount from the deposit account No. 02-0400 (Baker & McKenzie). When referring to such withdrawals from our deposit account, please refer to our Attorney Docket Number **A2A-101**.

May 1, 2006

Respectfully submitted,



Daniel A. Tallitsch
Reg. No. 55,821

BAKER & MCKENZIE LLP
130 East Randolph Drive
Chicago, IL 60601
ph: 312-861-8608
fax: 312-698-2363